**Ideation Phase**

**Define the Problem Statements**

|  |  |
| --- | --- |
| Date | 27 June 2025 |
| Team ID | LTVIP2025TMID40771 |
| Project Name | Traffictelligence |
| Maximum Marks | 2 Marks |

**Customer Problem Statement:**

Urban commuters, traffic managers, and delivery drivers need a reliable way to predict traffic volume based on weather conditions, time, and holidays because current methods lack real-time accuracy, leading to delays, poor route planning, and inefficient traffic management. Our solution aims to provide an accessible web-based tool that delivers precise traffic volume estimates, reducing travel time, improving safety, and optimizing delivery schedules**.**

|  |  |
| --- | --- |
| I am Urban commuter | |
| I’m trying to | Reduced travel time and stress |
| But | Difficulty planning routes due to unpredictable traffic |
| Because | Daily commute in a busy city |
| Which makes feel | Increased travel time and stress |

